



SENIOR GRAPHIC DESIGNER

Accomplished and highly motivated senior graphic designer with ample corporate and freelance experience

DESIGN PROFICIENCY

Print and digital design
Brand strategy
Art Direction
Video storyboarding
Light animation
Social and paid media
Email design and strategy
Highly organized and motivated
Strong communication skills
Collaborator
Fluent in marketing and brand

EXPERIENCE

Senior Graphic Designer, Strategic Education Inc.
Minneapolis, MN
November 2015 – Present

- Supporting and leading designers
- Developing and enhancing multiple brands
- Video storyboard
- Art directing photo and video shoots
- Interior design experience
- Executing designs for marketing materials including emails, brochures, social media, digital guides, event collateral, web layouts and more
- Collaborate with writers, marketing managers, email developers, and web developers

Lead Graphic Designer, MidAmerica Festivals
Shakopee, MN
May 2012 – November 2015

- Design event materials including brochures, fliers, signage, banners, emails, web pages and social media.
- Coordinate quotes and bids for print projects
- Work hand in hand with the marketing team including marketing manager, event team and CEO
- Assist in planning and promoting events

EDUCATION

Bachelor of Fine Arts in Graphic Design
Minnesota State University, Mankato, MN
August 2008 – May 2012
Cum Laude

AIGA Treasurer
Minnesota State University, Mankato, MN
August 2011 – May 2012

TECHNICAL SKILLS

Fluent in:
Adobe Creative Suites, Figma, Workfront,
Acrobat, Microsoft Office Suite, Mac OS X
and Sketch

Familiar with:
Adobe After Effects, Digital Asset
Management Systems, Standard Digital and
DSLR Photography, Invision and Sharepoint

